

Privacy Policy

Last updated [July 04th, 2023]

Our Privacy Policy is an integral part of the website's Terms and Conditions and should be read in conjunction with them. We reserve the right to modify this Privacy Policy at any time.

"Website", "referator.cz" refer to "https://www.referator.cz", "<https://www.ensayador.com>", mobile app, any future versions of the Website, or any affiliates thereof.

At our Website, we highly prioritize the privacy of our users and visitors. As Company101 S.R.O, we are fully committed to safeguarding your personal information and respecting your right to privacy as per GDPR. If you have any questions or concerns regarding our practices and policies concerning your personal information, please don't hesitate to contact us at Info@referator.cz.

When you utilize our services and visit our website, you entrust us with your personal information, and we take this responsibility seriously. This privacy notice aims to provide a transparent explanation of the information we collect, how we utilize it, and the rights you have in relation to your personal data. We encourage you to carefully review this policy, and if there are any terms with which you disagree, we recommend discontinuing the use of our website and services.

ABOUT US

Referator.cz is your AI-powered writing assistant tool. Our mission is to provide you with a reliable and efficient platform that assists you in generating quality content for various purposes. Whether you are a student working on an academic paper, a professional creating business documents, or simply someone looking for inspiration in writing, we are here to support you every step of the way.

At referator.cz, we understand the challenges and time constraints that come with writing. That's why we have developed an advanced AI technology that leverages natural language processing and machine learning algorithms to assist you in creating well-structured, coherent, and engaging content. Our AI writing assistant is designed to offer suggestions,

provide helpful insights, and enhance your writing process, enabling you to express your ideas more effectively.

We are located in Czech Republic.

Please read this privacy policy carefully as it will help you make informed decisions about sharing your personal information with us.

1. WHAT INFORMATION DO WE COLLECT?

At Company101 S.R.O, we collect personal information that you voluntarily provide to us when you register, express interest in our services, interact with our Site, or contact us. The specific personal information we collect depends on the context of your interactions with us, the choices you make, and the Services and features you use. This may include your first and last name, email address, passwords, password hints, and other contact data used for authentication and account access.

We also automatically collect certain information when you use or navigate our Site, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, and technical information. If you access our Site using a mobile device, we may also collect device information, such as your mobile device ID, model, and manufacturer, as well as operating system and version information. This information is necessary for maintaining Site security and operations, as well as for internal analytics and reporting.

Furthermore, we may collect information about you from other sources, such as public databases, joint marketing partners, social media platforms, and third-party sources. If you have any questions or concerns about our privacy policy or practices, please do not hesitate to contact us at Info@referator.cz.

2. HOW DO WE USE YOUR INFORMATION?

We rely on various grounds for processing your personal information, such as our legitimate business interests, entering into or performing a contract with you, your consent, and compliance with legal obligations. We specify the processing grounds for each purpose listed below.

We use the personal information we collect for the following purposes:

- Sending administrative information to you for our business purposes or legal reasons. This may include information about products, services, new features, and changes to our terms, conditions, and policies.
- Requesting feedback for our business purposes or with your consent. We may contact you to request feedback on your use of our site.

- Protecting our site for business purposes or legal reasons. We may use your information to prevent and monitor fraudulent activity and maintain the security of our site.
- Enabling user-to-user communications with your consent.
- Enforcing our terms, conditions, and policies for our business purposes and as legally required.
- Responding to legal requests and preventing harm as legally required. If we receive a subpoena or other legal request, we may need to review the data we hold to determine how to respond.
- Other business purposes, such as data analysis, identifying usage trends, evaluating the effectiveness of our promotional campaigns, and improving our site, products, services, marketing, and user experience.

3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?

The instances in which we share or disclose your information are as follows:

- Compliance with Laws. We may reveal your information when required by law to comply with applicable laws, government requests, legal processes, or court orders, such as responding to a subpoena or a court order. This may also include sharing information with public authorities to meet national security or law enforcement requirements.
- Vital Interests and Legal Rights. We may share your information when we believe it is necessary to investigate, prevent, or take action regarding potential policy violations, suspected fraud, situations that may pose a threat to anyone's safety, and illegal activities, or when it serves as evidence in litigation in which we are involved.
- Third-Party Advertisers. We may use third-party advertising companies that use information about your visits to our Site and other websites to provide advertisements about goods and services of interest to you.
- Affiliates. We may share your information with our affiliates, such as our parent company, subsidiaries, joint venture partners, or other companies under our common control. In these cases, we will ensure that these affiliates comply with our privacy policy.
- Business Partners. We may share your information with our business partners to provide certain products, services, or promotions.
- With your Consent. We may disclose your personal information for any other purpose with your consent.
- Other Users. When you post comments, contributions, or other content to the Site or interact with public areas of the Site, your personal information may be publicly viewed and distributed outside the Site in perpetuity.

4. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

We may use cookies and other tracking technologies, such as web beacons and pixels, to collect and store information. Our Cookie Policy outlines the specifics of how we use these technologies and provides guidance on how you can opt out of certain cookies.

5. IS YOUR INFORMATION TRANSFERRED INTERNATIONALLY?

Your information may be stored and processed in different countries where our Company, agents, or contractors have facilities. By using our services and accessing our sites, you agree to the transfer of your information outside your country. It's important to note that the laws in these countries may not be as protective as the laws in your own country. In cases where we share personal data originating in the European Economic Area, we will use lawful measures such as the Privacy Shield or EU standard contractual clauses to transfer that data. If you are located in the EEA or other regions with laws that govern data collection and use, you agree to the transfer and processing of your personal data to the countries in which we operate when you provide your personal data in accordance with this Policy.

6. ANALYTICS

The Service provided by our Website currently utilizes the following services:

Vercel: Vercel is a cloud platform that helps us host and deploy our website. For more information about Vercel and its privacy practices, please refer to Vercel's Privacy Policy at [Vercel Privacy Policy](#).

Google Analytics: We use Google Analytics, a web analytics service provided by Google, to track and analyze the usage of our website. Google Analytics uses cookies to collect information about your interactions with our website, such as the pages you visit and the duration of your visit. This information helps us understand user behavior and improve our services. For more details about how Google Analytics handles your data, please review Google's Privacy Policy at [Google Privacy Policy](#).

Google AdSense: We may display advertisements on our website through Google AdSense. Google AdSense uses cookies to serve personalized ads based on your interests and online behavior. These cookies collect information about your visits to our website and other websites to provide targeted advertising. To learn more about how Google AdSense uses cookies and handles your information, please refer to Google's Privacy Policy at [Google Privacy Policy](#).

Google AdMob: We may incorporate Google AdMob into our mobile applications to display advertisements. AdMob, a mobile ad platform by Google, uses cookies and similar technologies to serve personalized ads and measure their effectiveness. To

understand how AdMob collects and processes data, please review Google's Privacy Policy at [Google Privacy Policy](#).

Please note that the use of cookies or similar technologies by these services is subject to their respective privacy policies. By using the Service, you consent to the use of cookies and acknowledge that these third-party services may collect information about your use of the Service.

7. WHAT IS OUR STANCE ON THIRD-PARTY WEBSITES?

Third-party advertisements may appear on the Site and may redirect you to other websites, online services, or mobile applications. These third parties are not affiliated with us, and we cannot guarantee the safety and privacy of the information you provide to them. Any information collected by third parties is not covered by our privacy policy. We are not responsible for the content or privacy and security practices and policies of any third parties, including other websites, services, or applications that may be linked to or from the Site. To understand the policies of such third parties and to address any questions you may have, you should contact them directly.

8. HOW LONG DO WE KEEP YOUR INFORMATION?

We'll retain your personal data only for as long as it's necessary to achieve the objectives outlined in this privacy policy, unless the law mandates or permits a longer retention period (for instance, tax, accounting, or other legal requirements). When there's no longer any legitimate reason to process your personal data, we'll either delete or anonymize it. If we can't do that (for example, because your personal information is kept in backup archives), we'll keep it safe and separate from any additional processing until it can be deleted.

9. HOW DO WE KEEP YOUR INFORMATION SAFE?

We have taken appropriate technical and organizational measures to safeguard the security of any personal information we handle. However, it is important to note that we cannot ensure 100% security of the internet. While we strive to protect your personal information to the best of our ability, transmitting personal information to and from our Site is at your own risk. It is recommended to access our services only from a secure environment.

10. DO WE COLLECT INFORMATION FROM MINORS?

We do not intentionally request data from or advertise to minors under the age of 18. By utilizing the Site, you confirm that you are at least 18 years old or that you are the legal guardian or parent of a minor who utilizes the Site and agree to allow such use by the minor. If we discover that personal information has been obtained from users under the age of 18, we will take appropriate measures to delete such information from our records as soon as possible. If you discover any information we have collected from children under the age of 18, please contact us at Info@referator.cz.

11. WHAT ARE YOUR PRIVACY RIGHTS?

You have the right to review or modify your personal information by contacting us using the provided contact information. If you request to change or delete your information from our active databases, we may comply with your request, but we may also retain some information in our files to prevent fraudulent activities, investigate issues, enforce our Terms of Use, and/or comply with legal requirements.

12. DO WE MAKE UPDATES TO THIS POLICY?

Our privacy policy may be revised periodically, and the updated version will be effective immediately upon accessibility. An updated "Revised" date will indicate the latest version. In the event of any material changes to this policy, we may notify you either by prominently posting a notice of such changes or by sending you a direct notification. We recommend that you review this privacy policy frequently to stay informed about how we protect your information.

13. HOW CAN YOU CONTACT US ABOUT THIS POLICY?

If you have questions or comments about this policy, email us at Info@referator.cz

14. GENERAL CONDITIONS

The English version of these terms and conditions, including the linked policies, shall be considered the original version. In the event of any discrepancies or differences between the English version and any translated versions, the English version shall prevail.

